

## Local Business Impact Survey | COVID-19

The impact from COVID-19 has been felt around the world. The City of Caldwell and Burleson County Chamber of Commerce have developed this survey to help understand the impact that COVID-19 has had on the businesses in our community. Please complete the survey by May 6, 2020 to let us know how your business was impacted by COVID-19. This information will be useful for the City, Chamber and Economic Development Co. to mitigate and prepare for future impacts to businesses in our community. This survey can be completed online or via mail in this form, see additional information on last page. The survey should take no more than 5 minutes to fill out.

1. What kind of business do you operate?
  - Food Service
  - Grocery
  - Non-Food Retail
  - Non-profit, Social Services
  - Professional Services (Banking, Legal, Design, Real Estate)
  - Personal Care (Beauty, Barbershop, Nail Salon)
  - Other: \_\_\_\_\_
2. How long has your business been in operation?
  - Less than a year
  - 1-2 years
  - 3-5 years
  - 6-10 years
  - More than 10 years
3. Would you characterize the ownership of the business in any of the following ways?  
(Check all that apply)
  - Locally Owned
  - Out-of-state ownership
  - Minority or person of colored owned
  - Woman owned
  - Publicly traded company
  - Cooperatively owned
  - Other: \_\_\_\_\_
4. Do you own or lease your business space?
  - Own
  - Lease
  - No Physical Space (N/A)
5. Have you been in contact with your landlord or lender about rental and mortgage assistance/arrangements?
  - Yes
  - No
  - Other: \_\_\_\_\_
6. How many people does your business employ?
  - Sole owner-operator
  - 2-3 employees

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- 6-10 employees
  - 11-20 employees
  - More than 20 employees
7. How many of your employees are at risk of unemployment and/or layoffs as a result of COVID-19?
- 0 employees
  - 1-5 employees
  - 6-10 employees
  - 11-20 employees
  - More than 20 employees
8. Has your business had to suspended storefront operations as a result of the COVID-19 public health emergency?
- Yes
  - No
9. Does your business have an online sales component?
- Yes
  - No
10. If your business has an online sales component, approximately what portion of your overall revenue comes from online sales?
- 0-25%
  - 26-50%
  - 51-75%
  - More than 75%
  - Not Applicable (N/A)
11. How has COVID-19 affected your business? (Check all that apply)
- Added expenses to mitigate public safety risks (cleaning supplies, gloves, masks)
  - Change of business hours
  - Change of business model
  - Employee layoffs, workforce displacement
  - Business closures (voluntary or mandated)
  - Loss of revenue
  - Event cancelation
  - Reduced Participation at gatherings and events
  - Off-site working options
  - Supply chain disruptions
  - Change in insurance rates
  - Established alternative mode of business operations to sell and deliver products (online, telephone)
  - Enhanced secondary mode of business operation to sell and deliver products (online, telephone)
  - Other: \_\_\_\_\_
12. How has your business revenue changed since COVID-19 became a widespread concern in early March 2020?

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- Decreased by more than 75%
  - Decreased between 50 and 75%
  - Decreased between 25 and 50%
  - Decreased between 0 and 25%
  - Been Normal
  - Increased between 0 and 25%
  - Increased between 25 and 50%
  - Increased between 50 and 75%
  - Increased by more than 75%
13. If business disruption continued like during April's "statewide stay-at-home order", how soon would/will your business be at risk of closing permanently?
- Less than one month
  - 1-2 months
  - 3-5 months
  - More than 5 months
  - Not a concern
14. At this time, what are you most concerned about? (Check all that apply)
- Paying this month's rent, mortgage
  - Making payroll this pay period and beyond
  - Employee's financial welfare
  - Losing work (clients, projects, sales)
  - Losing employees
  - Getting inventory, supplies
  - Customer traffic
  - Accessing government support related to COVID-19 Public Health Emergency
  - Other: \_\_\_\_\_
15. What types of assistance would be most helpful to your business?
- How to protect my employees from COVID-19
  - How to protect my customers from COVID-19
  - Information on financial assistance
  - Penalty-free extensions on expenses (rent, utilities, supplies, inventory)
  - Guidance on how to modify my business model
  - Technical training on social media
  - Technical training on website development and e-commerce
  - Information on costs and risks for providing new services like delivery
  - Information on succession planning
  - Information on selling businesses
  - Other: \_\_\_\_\_
16. What types of federal and state assistance has your business applied for?
- SBA – Economic Injury Disaster Loan Program (EIDL)
  - SBA – Paycheck Protection Program (PPP)
  - SBA - Express Bridge Loan Pilot Program
  - Small Business Debt Relief Program
  - Texas Restaurant Association Relief Fund

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- Texas Workforce Commission
- U.S. Department of Agriculture (USDA)
- Other (please list other assistance): \_\_\_\_\_

17. Have you heard back from the application for assistance?

- 1-3 days
- 3-7 days
- 2 weeks
- 3 weeks
- 4 weeks
- More than a month
- Did not apply for assistance (N/A)
- Did not qualify for assistance (N/A)
- Other: \_\_\_\_\_

*Thank you for completing the survey!*

We appreciate your feedback, please return your submission form to the City of Caldwell City Hall (107 S. Hill St., Caldwell, Texas 77836) or to the Burleson County Chamber of Commerce (301 N. Main St. Caldwell, Texas 77836). Submission forms should be dropped off or mailed to one of the locations above or complete the form online.



Scan the QR Code:  or

Go to this link: <https://bit.ly/2W1ANs4>