

MAIN STREET ADVISORY BOARD MINUTES

Main Street Advisory Board

City of Caldwell

Tuesday, April 14, 2020 @ 5:30 pm

Notice is hereby given that the Main Street Advisory Board of the City of Caldwell, Burleson County, Texas will convene in a Regular Meeting via telephonic means at 5:30 pm, Tuesday, April 14, 2020.

REMOTE PARTICIPATION NOTIFICATION

Due to COVID-19 recommendations from the CDC and Governor Abbott's Executive Orders of these past few weeks, the City of Caldwell is observing the guidelines to limit the number of persons physically present at the meeting. The meeting will be audible to members of the public and will allow for two-way communications for those desiring to participate at the discretion of the Chair or their delegate.

To attend the meeting via telephonic means, call 877-226-9790 and use the Access Code: 7074722#. To view the agenda please visit www.caldwelltx.gov/agendas-minutes/ to download a copy.

AGENDA:

A. CALL TO ORDER AND DECLARE QUORUM @ 5:35 pm

1. Board Members in Attendance: Lina Reyes-Burns, Janice Easter, Debbie Sutherland, Nancy Bryan-Stewart, Kim Proctor-Evers
2. Board Members Absent: Catherine Bell-Groce, Charlsa Wine-Goodman
3. Non-Ex Officio Board Members Present: Camden White, Susan Mott

B. Citizens to be Heard on Agenda Items Only.

1. None

C. CONSENT AGENDA

(The Consent Agenda includes non-controversial and routine items that the Commission or Board may act on with one single vote. The Chair or Board member may pull any item from the Consent Agenda in order to discuss and act upon it individually as part of the Regular Agenda.)

1. Approval of the minutes from the Main Street Advisory Board meeting for March 10, 2020.
 - i. Minutes were approved unanimously, as written.

D. ITEMS OF DISCUSSION:

1. The Main Street Program Reboot with Debra Drescher, State Coordinator, Texas Main Street Program/Texas Historical Commission.
 - i. Debra got acquainted with the current board members seeing that she has only met a couple of them in person.
 - ii. Debra mentioned that she would like for the board to participate in a pre-planning retreat to help guide organizational management and transformational strategies for the future of Downtown Caldwell.
 - iii. Explained a brief overview of Main Street boards role and responsibility.
 - iv. Debra asked the board what questions they might have.
 1. Lina explained that she felt there is a lot of catching up to do, and concerned about the activities.
 - a. Debra explained that it is normal for programs to transition and this is not an unusual part of the process.

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1. What can the board do or how can this issue be rectified? Suggestion for a monthly or quarterly update on the program.
 2. Nancy said that the director's report is given each month at the council meetings. Council does not seem to support the program.
 - vii. Debra suggested that there might be a lack of understanding about what the main street program does. Debra suggested she can do a mini conference for the council meeting or workshop to help explain the value of the program. The board seemed to be in agreement that this needed to be scheduled.
 - viii. Janice said that Camden has done a great job and he had to prioritize all pieces of the city during the beginning months of his position. Now, he hired on Forrest, now is the time for things to get back on track and we have a chance to reshape the future of our town.
 - ix. Debra mentioned that the Main Street program needs to participate in outreach and prepare the vision of what will be the future of Downtown Caldwell. Moving towards a community survey and transformational strategies to shift these changes is the best route to take.
 - x. Table the Accountability Agreement discussion for a later date.
- E. Board questions, comments or concerns.
1. 501c3 Main Street Account "Friends of Caldwell Main Street" Lina said she is only a signor on the Scare on the Square Account and she wanted the board to discuss the signors and who is going to be over finances. Camden and Forrest said that this topic should be discussed after the Advisory Board meeting is adjourned, due to the topic being a part of the 501c3 "Friends of Caldwell Main Street Corp."
- F. **ADJOURN THE MEETING @ 7:12 pm**
1. Debbie made a motion to adjourn and Janice seconded.

This notice and Meeting Agenda and Minutes are posted online at www.caldwelltx.gov/agendas-minutes/



Lina Reyes-Burns, Main Street Advisory Board Chair



Forrest Williams, Community Development Director