

MAIN STREET ADVISORY BOARD AGENDA June 9, 2020 @ 5:30 pm

Main Street Advisory Board

City of Caldwell
City Hall
107 S. Hill St. Caldwell, Texas 77836
Tuesday, June 9, 2020 @ 5:30 pm

Notice is hereby given that the Main Street Advisory Board of the City of Caldwell, Burleson County, Texas will convene in a Regular Meeting at City Hall at 5:30 pm, Tuesday, June 9, 2020.

Due to COVID-19 recommendations from the CDC and Governor Abbott's Executive Orders of these past few weeks, the City of Caldwell is observing the guidelines to limit the number of persons physically present at the meeting to 25% capacity of the Council Chambers.

AGENDA:

A. CALL TO ORDER

B. INVOCATION AND PLEDGE

C. INTRODUCTION OF GUESTS

D. PUBLIC COMMENT (Must Sign-in to speak, 5-minute limit)

1. The purpose of this item is to allow citizens an opportunity to address the Main Street Board on issues that are not on the agenda. No discussion can be carried out on the guests' comment.

E. CONSENT AGENDA

(The Consent Agenda includes non-controversial and routine items that the Commission or Board may act on with one single vote. The Chair or Board member may pull any item from the Consent Agenda in order to discuss and act upon it individually as part of the Regular Agenda.)

1. Approval of the minutes from the Main Street Advisory Board meeting for May 12, 2020.

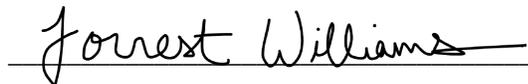
F. REGULAR AGENDA – REVIEW/DISCUSS & CONSIDER ACTION

1. Reminder to complete and send you certificates for the Texas Open Meeting Act and Public Information Act Online Trainings to Forrest.
2. Work Plan Generation: As a Main Street Program a work plan is critical in identifying and outlining the Board's tasks over the course of a specific time frame.
 - i. Discussion and possible action of committees and appointing chairs.
 - ii. Discussion and possible action of the committee organization.
 - iii. Discussion and possible action of creating a work plan from August 2020 through August 2021. The following items would be discussed today, but implemented as part of the work plan.
 1. Discussion of a Downtown Caldwell Website, during the workshop on June 1, 2020 an idea to create a Main Street Website was recommended.
 2. Discussion of updating the Downtown Caldwell Maps.
 3. Discussion of creating a Downtown Caldwell E-Newsletter.
3. Community Engagement and Outreach Plan, the first step in this process is to discuss Caldwell's Key Stakeholders:
 - i. Demographics
 - ii. Community Networks
 - iii. Network Connectors
 - iv. Communication Opportunities

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- v. Engagement Opportunities
- 4. Reopen Safety Toolkit, to safely have events in Downtown Caldwell a toolkit needs to be given to all business.
- 5. Discussion of Bounce Back Event – During the May meeting the discussion lead to the July 11 Second Saturday for a potential event, focused around the Margarita Festival Idea.
- G. Board questions, comments or concerns.
- H. FUTURE AGENDA ITEMS (This is where the board can request additional items for future agendas)**
- I. **ADJOURN**

The Board or Commission may vote and/or act upon each of the items listed on this Agenda. The Board or Commission reserves the right to retire into executive session concerning any of the items listed on the Agenda, whenever it is considered necessary and legally justified under the Open Meetings Act. I certify that the notice of the meeting was posted on the bulletin board in the City Hall of the City of Caldwell , a place convenient and readily accessible to the general public at all times, before 5:30 pm on Friday, June 5, 2020 and remained posted for at least 72 continuous hours before the scheduled time of said meeting. This Meeting Agenda is posted online at www.caldwelltx.gov/agendas-minutes/



Forrest Williams, Community Development Director