

# MAIN STREET ADVISORY BOARD MINUTES

## Main Street Advisory Board

City of Caldwell

Tuesday, July 14, 2020 @ 5:30 pm

Notice is hereby given that the Main Street Advisory Board of the City of Caldwell, Burleson County, Texas will convene in a Regular Meeting at City Hall at 5:30 pm, Tuesday, July 14, 2020.

Due to COVID-19 recommendations from the CDC and Governor Abbott's Executive Orders of these past few weeks, the City of Caldwell is observing the guidelines to limit the number of persons physically present at the meeting to 25% capacity of the Council Chambers.

### AGENDA:

- A. **CALL TO ORDER @ 5:33 PM**
- B. **INVOCATION AND PLEDGE** – Janice and Charlsa
- C. **INTRODUCTION OF GUESTS** – Lia Zaccagnino and Beverly Lilie in attendance as guests.
- D. **PUBLIC COMMENT (Must Sign-in to speak, 5-minute limit)**
  - 1. The purpose of this item is to allow citizens an opportunity to address the Main Street Board on issues that are not on the agenda. No discussion can be carried out on the guests' comment.

### E. CONSENT AGENDA

*(The Consent Agenda includes non-controversial and routine items that the Commission or Board may act on with one single vote. The Chair or Board member may pull any item from the Consent Agenda in order to discuss and act upon it individually as part of the Regular Agenda.)*

- 1. Approval of the minutes from the Main Street Advisory Board meeting for June 9, 2020.
  - i. Debbie moved to accept the minutes as written and Kim seconded. Minutes were approved unanimously.
- 2. Review of the Quarterly Activity Report and the Reinvestment Report for Quarter 2. Submitted to THC, TMSP on July 9, 2020.
  - i. Reports were submitted for the second quarter.
  - ii. \$3.5 million reinvested in the Citizen State Bank renovations and remodel.
  - iii. \$50,000 reinvested in the real estate purchase of the Longhorn building.

### F. REGULAR AGENDA – REVIEW/DISCUSS & CONSIDER ACTION

- 1. Reminder to complete and send your certificates for the Texas Open Meeting Act and Public Information Act Online Trainings to Forrest.
  - i. Still need Lina, and Taylor to send in certificates.
- 2. Discussion and possible action to potentially change the meeting time of the Main Street Board from 5:30 pm to 6:00 pm or 6:30 pm, or another proposed time.
  - i. Debbie moved the change the meeting time to 6:00 pm and Kim seconded the motion. Motion was approved unanimously.
- 3. Presentation and Review of potential Main Street Committee Volunteers and Board Member.
  - i. The board will vote on the Board Members and Committee Members at the August meeting.
  - ii. Discussion with Beverly Lilie about the Core Values program and the Character Strong program with Caldwell ISD, have businesses in the community participate in the program to drive community engagement and programing.
  - iii. Below are the current applications that were received.

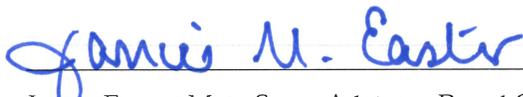
*City of Caldwell - Main Street Advisory Board Minutes for the July 14, 2020 Meeting.*

*Approved on August 11, 2020*

## MAIN STREET ADVISORY BOARD MINUTES

1. Lia Zaccagnino recently moved to Caldwell and has a lot of experience in the public sector and has worked with different agencies and entities, she would like to serve on the Main Street Board or as a Committee Chair.
  2. Beverly Lilie has a lot of experience working with the youth of Caldwell, she is currently a counselor at the Caldwell Elementary School and is looking forward to working with the community more to promote Core Values, serving on the Youth Ambassador committee or the Friends of Main Street Committee is where she would like to be considered.
  3. Mary (Kathy) Cornett has many years of experience with the Teachers Retirement System of Texas. She has a lot of drive to help Caldwell grow and change and would love to be apart of the Main Street program. She would like to serve on the promotion, design, or Friends of Main Street Committees.
  4. Tracy Pieper is the owner of Jaecks Insurance Agency, she loves helping plan events and participating in community activities. She is willing to serve wherever she is needed.
  5. Juan Zermeno is a local developer and entrepreneur, who is interested in bringing new ideas for Main Street to evolve and grow, in addition to the overall wellbeing of the community. He would like to serve on the Design or Economic Vitality Committee's.
  6. Lana Szenda has experience working with Tax Offices, she wants to be a contributing member of the community and would like to achieve the main street program vision. She is a CPA with business and accounting background and has great skills with computer and Microsoft applications. She is interested in serving on the Promotion, Design, Economic Vitality, and/or Friends of Main Street Committees.
4. Discussion and possible action to approve the proposed work plan from August 2020 through August 2021.
    - i. Debbie moved to approve the work plan and Kim seconded. The work plan for 2020 – 2021 was approved unanimously.
- G. Board questions, comments, or concerns.
- H. FUTURE AGENDA ITEMS (This is where the board can request additional items for future agendas)**
1. Bring volunteers and board members on in August.
- I. **ADJOURN @ 6:45 PM** - Debbie moved to adjourn the meeting and Kim seconded.

This Meeting Agenda is posted online at [www.caldwelltx.gov/agendas-minutes/](http://www.caldwelltx.gov/agendas-minutes/)



Janice Easter, Main Street Advisory Board Chair



Forrest Williams, Community Development Director